



Centurion
UNIVERSITY

*Shaping Lives...
Empowering Communities...*



**INSTITUTION'S
INNOVATION
COUNCIL**

(Ministry of Education Initiative)

**A report on
Business Innovation**

Name of the event	Workshop on Business Innovation
Date of the event	07-03-2024
Name of coordinator	Swetalina Mishra
No. of attendees	30
Mode	In-person (offline)

Centurion UNIVERSITY
INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE **4** QUALITY EDUCATION

**WORKSHOP ON
BUSINESS INNOVATION**

TIME: 11.00 AM
VENUE: HALL NO 6
ARYABHATTA BUILDING

MARCH 7, 2024

Mr. Rajen Padhi
Commercial Director
B One Business House Pvt
Ltd

**CENTER FOR COMMERCIALIZATION OF
INNOVATION AND ENTREPRENEURS**

Introduction

The School of Management in association with Centre for Commercialization of Innovation and Entrepreneurs organised a workshop on “Business Innovation” on 7th March 2024. Mr.Rajen Padhi, Commercial Director- B One Business House Pvt.Ltd was invited to be the resource person. The students of MBA programme were the intended participants for the same.

Keynote

The workshop began with a welcome address by Dr.Swetalina Mishra, Assistant Professor, School of Management. Prof DN Rao- Vice President, Centurion University of Technology and Management addressed the student participants and welcomed the Resource Person. Mr.Rajen Padhi provided an overview of the importance of innovation and entrepreneurship in today's world. He encouraged students to understand the importance of innovation and entrepreneurship in the light of economic growth and job creation. He also highlighted the challenges that entrepreneurs face and the importance of developing resilience and perseverance.

Activities and Interaction

The workshop was highly engaging and interactive. Mr.Padhi shared his experience of being a highly successful entrepreneurs. He also provided insights into the entrepreneurial mindset, such as being proactive, taking calculated risks and being open to learning and feedback.

The workshop also included guidance and mentoring support to participants on pursuing careers in innovation and entrepreneurship. He discussed with students about new ideas for starting a new business and also provided information on various funding opportunities available for entrepreneurs.

Learning Outcomes

The workshop provided a new hope and confidence to participants with a valuable learning experience. Participants were able to gain insights into the importance of innovation and entrepreneurship and the skills required to succeed in these fields. The interactive session was highly impactful for students who had some great ideas to start a business.

Conclusion

The workshop on “Business Innovation” was a great success and it achieved its intended purpose of providing participants with an understanding of the importance of entrepreneurship. Student participants were highly motivated by the interactive session.





Jatni, Odisha, India
5PF4+M9C, Jatni, Odisha 752050, India
Lat 20.174035°
Long 85.705851°
07/03/24 11:45 AM GMT +05:30

Attendance:

Workshop on Business Innovation, Resources Person: Mr. Rajen Padhi,
Date: 07.03.2024

School of Management

SL	NAME	REG. NO	BRANCH	SEM	SIGN.
1	Rajesh Dubey	210409120022	BBA	4 th	Rajesh
2	Arjun Adhikari	230409120018	BBA	2 nd	A.P. Adhikari
3	Monika Sharma	230409120085	BBA	2 nd	Monika
4	Arushi Islam	230409120015	BMS	2 nd	Arushi
5	Aryasha Mahanty	210409120051	BBA	6 th	Aryasha
6	Shreeta Mahanty	210409120095	BBA	6 th	Shreeta
7	Arushika Choudhary	220409120010	BBA	4 th	Arushika
8	Shreyas Debnath	230409120034	BBA	2 nd	Shreyas
9	Arush Mr. Sahoo	230409120006	BBA	2 nd	Arush
10	Nikhil Jaiswal	230409120052	BBA	2 nd	Nikhil
11	Ritesh R. Sharma	230402100040	MBA	1 st	Ritesh
12	Kumar Anandhi Puri	230402100020	MBA	1 st	Anandhi
13	Akshay Kshya Torpiti	230402100019	MBA	1 st	Akshay
14	Rajashree Patilkaray	230402100019	MBA	1 st	Rajashree
15	Arpita Mishra	230402100012	BMS	2 nd	Arpita
16	Suman Kedy	230402100054	MBA	1 st	Suman
17	Arum Sethi	230402100056	MBA	1 st	Arum
18	Dee Pal Kumar	230409120101	BBA	1 st	Dee Pal
19	Prangya Sarangi	230402100017	MBA	1 st	Prangya
20	Vibha Laxmi Patil	230402100030	MBA	1 st	Vibha
21	Pooja Prerna Mahanty	230402100040	MBA	1 st	P Mahanty
22	Dibyadarshinee Parida	230402100022	MBA	1 st	D Parida
23	Debasmita Prabhakar	230409180063	BBA	"	D Prabhakar
24	Ganbhitash Sahai	210409120017	"	3 rd	G Sahai
25	Sonam Beharati	230409120084	BBA	2 nd	Sonam
26	Neha Kumari	" 71	"	"	Neha
27	Padmini Rao	" 38	"	"	Padmini
28	Sanya Kumari	72	"	"	Sanya
29	B. Sakshi	"	"	"	
30	B. Sakshi B. Sakhchi	90	"	"	Sakshi
31	Uasmida Pasola	67	"	"	Uasmida
32	Archi Meena	96	"	"	Archi
33	Alakshya Prasad	230409120094	BBA	2 nd	Alakshya
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